

## **SHEFFIELD CITY COUNCIL**

### **OFFICER EXECUTIVE DECISION RECORD (Non Key)**

The following Category 2 decision was taken on 24 June 2020 by an authorised Director from the Coronavirus (COVID-19) Incident Management Group, in accordance with the Council's Covid-19 Decision Making Schema.

Date notified to all Members: Wednesday 8 July 2020

Decisions under the “**Making decisions during the Covid-19 crisis: Sheffield City Council Schema**”, made as an urgent response to issues connected with the coronavirus crisis, have been removed from the call-in process, and are therefore not subject to call-in for scrutiny.

1. **TITLE**

Rents For Outdoor Advertising Hoardings

2. **DECISION TAKEN**

Approval given to offer a 12 month deferral of the rent payable for Q1 for outdoor advertising contracts for small and large format hoardings across the City (Clear Channel and JC Decaux contracts), and to authorise the Director of Policy, Performance and Communications to, if necessary, negotiate and agree rent reductions of no more than 20% for quarter 1.

3. **Reasons For Decision**

The Council has been approached by Clear Channel and JC Decaux for a reduction in rent for the quarter 1 period (April – June 2020).

4. **Respective Director Responsible for Implementation**

Director of Policy, Performance and Communications